



News from Dovetail

Spring Clean!

Volume 6, Issue 1, 31 March 2006

We are having a spring clean! Old ideas out and new ones lining up to be used for the benefit of our clients. So are you tired of doing things the same old way? Think there may be a better way but not sure where to look?

Organisations evolve and grow and when they do, practices that were appropriate are sometimes no longer effective. We have 100+ years experience of working with numerous voluntary and public sector bodies and can use that experience to help you solve your organisational and procedural challenges.

And on this subject, some of our team are moving on so it is goodbye to Alison Newcomb and Howard Lake, and hello to Siân Evans and Michael Ney.



CHC's existing building— soon to make way for ...see story

Featured assignment - Cricklewood Homeless Concern

Cricklewood Homeless Concern came to us by means of personal contact, often the way we find new clients. We began by helping them with some revenue fund-raising, were involved as consultants on a potential resource sharing project and then have supported the organisation through raising £2.5 million for its new building.

And this month's good news is that finally, Cricklewood Homeless Concern has moved to its temporary accommodation whilst their existing premises are demolished in preparation for the building of the new to support homeless people in North London.

[More Details at http://www.chc.org.uk/](http://www.chc.org.uk/)

Advocacy News

The Government's decision to scrap the draft Mental Health Bill has been met with mixed feelings by independent advocacy providers. Proposed access to advocacy by those compulsorily detained, whilst welcomed in principle, raised concerns about the increased use of compulsion and fears that a regulatory framework could distort the flexible and personal role of advocates.

We can help with developing advocacy services - contacts below.



Our featured consultant ..Siân Evans

Siân is a senior consultant with Dovetail Management Consultancy. She is a media and public relations professional with 20 years experience of working on social welfare issues in a range of not-for-profit organisations.

Her current experience providing media relations and project management support includes working with a range of organisations in the health and social housing field. This includes the Department of Health, where she recently advised, developed and wrote a web-based toolkit on good practice in complaints, the King's Fund and the National Consumer Council.

She successfully managed the media relations strategy that launched the new charity Housing Justice with the Archbishop of Canterbury and Cardinal Cormac. Clients include a number of long established relationships where she has provided project management support for media relations, publications and campaigns including for the Royal College of Nursing and Stonham Housing Association, Previously Siân headed up the media relations department for Turning Point, and has been Housing Today's Deputy Editor.

[More details at http://www.dove-tail.co.uk](http://www.dove-tail.co.uk)

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